



NORTH CAROLINA ADULT SOCCER ASSOCIATION

BOARD MEETING MINUTES

September 18, 2023

Call to Order: 7:05pm

Roll Call – Darius Ejlali took the roll call.

Present: Sam Cohen, Donna Langdon, Chad Garber, Paul James, Alex Vidaurri, Scott Eisenbraun, Jeremy Mikell, Laura Collins

Not Present: Bob Kepner, Vance Carlisle

Quorum determined.

Officer & Staff Reports

- President – Hello and welcome everyone.
Thank you to Scott Eisenbraun for representing NCASA at the North Carolina Soccer Hall of Fame meeting. Bob Kepner, Jeremy Mikell and Cindy Morrison were all in attendance as Directors At Large. Saturday, January 27, 2024, will be the NCSHoF Induction evening.

NCASA has budgeted for marketing. The marketing budget can be used to assist league members with outreach, especially in the area of growth. Wake Women's Soccer League has received assistance to utilize online marketing in hopes of driving membership.

Another area that the marketing budget has been applied for is CPSL requested a reduction of in player registration for a small number of college club players to join this Fall in hopes that the entire team may join CPSL in the Spring of 2024. Their request technically did not qualify for the New League Incentive.

- Executive Director – The latter part of August was focused on final rostering for Beer City Cup, where we rostered close to 2100 players. The Labor Day event ran very smoothly, 130 teams and 8 divisions. Bruce Bode, USASA Executive Director attended the event and stayed for the entire weekend. Bruce's stay presented the opportunity to have in-depth conversations over a myriad of topics in a casual setting.

The other areas of focus were the Statewide league. Many captains have expressed interest but coordinating all to a commitment has been difficult. The rules have been restructured, an advisory committee in being formed and looking at marketing for Spring 24. Celebrate the Tatas has been building, ensuring the details are being addressed and fund raising going strong. The event is October 7th & 8th. Carolinas Cup registration was opened on September 2nd. There are already 25 teams registered.

- Executive Vice President – Quiet month as VP
- Treasurer – Report submitted and circulated.

Approval of Minutes

- Minutes for the August 21, 2023, NCASA Board meeting were approved unanimously.

Growth Initiative

- Registration Report – Registration numbers are strong, almost every league has had growth. This is a strong testament to the excellent work accomplished at the grass root level. Congratulations to Wake Women's Soccer League with their opening season.
- First Year Leagues Update – Wake Women's Soccer League has been a lot of work launching. The league is off to a good start. Two divisions merged into one for the first season, six 11v11 teams with 104 players. Next month will present results from online marketing. Used Facebook ads, a little complicated, 9 different ads. Powerful for outreach; converting to sales not as strong.
- New League Update – Have held follow up talks with Hope Nation, the tournament organization lead by Francis Nyeekpee, that expressed interest in affiliating.

Discussions continue with the Facebook Pick Up league in Winston-Salem regarding affiliation. They are not a traditional soccer league, no need for rosters, no need for referees which lead the conversation to inclusion to the greater soccer community in NC and how can NCASA enhance their organization. A follow up conversation is scheduled.

Talks with the Monroe Soccer League is a process but continues.

Competitions

- Carolinas Cup – Registration is open, and 25 teams have registered.
- Celebrate the Tatas – The Tatas flyer including several ways to donate has been circulated to all our members, USASA NBOD, to all State Presidents in each of the four Regions. We have secured 16 teams, our largest to date, 2 divisions of eight teams each. Donations are up and the Team Dinner/Raffle is coming together.
- 2023 USASA Adult Soccer Fest - USASA has stated that the event will return in 2024.
- 2023 Queen City Cup - This year's QCC was smaller than past years, but the event brought in more quality teams and the event hit new strides with atmosphere and positive feedback, laying the groundwork for next year's QCC to build upon the successes of 2023. NCASA had a presence which was appreciated by teams, players, and organizers.

2023 Beer City Cup – This year's Beer City Cup was a very positive tournament. 130 team event that ran smoothly, no major injuries or incidents. Referees did a great job of checking in each team prior to kick-off.

Organizing Committees

- D&A Committee – The D&A committee docket is clear.
- Budget Committee - Treasurer has sent out the first step in working on the 2024 budget.
- AGM Committee – Gathering information for location and shaping the event.
- Election/Nominations Committee – Will be formed with NCASA board members as well as league presidents.
- NCASA Awards Committee- Nomination form is being freshened up and will be sent out soon.

New Business (motions)

Additional New Business (motions - 2/3 vote required)

Old & New Business (discussions)

- NCASA 2024 Annual General Meeting discussion was held. Covering topics; date, location, workshop, single-day event versus a Saturday and Sunday, partnering with the youth and referee associations, Hall of Fame dinner and Awards Luncheon. Waiting on several factors such as costs of the rooms at the coliseum, availability of the NC Soccer office and meeting space at a hotel of our choosing.
- USASA Annual General Meeting is being held in Bonita Springs, Florida September 21-23, 2023. NCASA delegation will be Sam Cohen, Donna Langdon, Alex Vidaurri, Jeremy Mikell and Darius Ejlali. The main topic will be the election for USASA Vice-President. The candidates are Chaz Ballish, Fritz Marth and Nick Webster. Other important topics will be National Cup Competition, USASA new registration system and budget.

Additional New Business (discussions)

Takeaways/To Do Item Wrap-up

For the Good of the Game / Announcements

Adjourn

- Motion to adjourn approved unanimously – 8:20pm

	2023 NCASA Player Registrations												Total # Players			
	Jan	Feb	March	April	May	June	July	Aug	Sept 11	Oct	Nov	Dec	2023 TOTAL	2022	2021	2020 Covid
Leagues:																
ABASA	356	810	65	27	103	258	36	172	79				1906	1671	1433	932
AC Sandhills	0	0	0	0	0	0	0	0	0				0	0	0	31
Catawba	42	71	11	0	4	33	0	34	21				216	193	146	61
Charlotte Independence														692	485	0
North Meck	65	95	11	3	0	0	0	0	0				174			
Rock Hill	105	62	8	1	0	0	0	0	0				176			
Mooreville	85	200	9	2	26	76	1	77	4				480			
CPSL	518	18	19	4	7	6	1	29	54				656	690	661	614
First Flight League	0	68	134	16	26	12	1	0	0				257	279	484	0
Metrolina	27	671	20	2	1	0	27	208	7				963	889	727	688
NCASA Annual Pass	203	77	10	9	29	27	89	72	6				522	308	48	7
Pitt Greenville	6	59	115	18	10	9	68	18	14				317	210	182	134
Premier Adult	0	82	37	4	0	1	0	3	12				139	195	130	118
Seashore Soccer League	0	1	8	0	0	0	0	0	0				9	39	73	0
Swansboro	0	139	86	9	1	0	0	121	8				364	391	312	278
TASL	1997	281	121	51	519	146	363	187	31				3696	3327	2926	2413
OCASL @TASL	23	410	55	11	76	17	19	83	4				698	628	0	0
Wake Women's League	0	0	0	0	0	0	11	65	14				90			
Wilmington	454	116	15	46	99	8	8	104	11				861	775	712	474
Winston Salem	53	116	2	0	0	0	4	79	2				256	184	201	218
TOTAL League Players	3934	3276	726	203	901	593	628	1252	267	0	0	0	11780	10471	8520	5968
Tournament Only Passes:																
Beer City Cup						59	518	283	8				868	841	879	
Beer City Cup Savannah	421	320	34										775			
Carolinas Cup Charleston				20									20	32	24	
Carolinas Cup WS														426	401	
Celebrate the Tatas								4	16					93	47	
Queen City Cup						10	3	41					54	118	175	
Tourney Pass Other														34		
USASA Adult Soccer Fest				8	22	28	3						61	10	1	
TOTAL Tourney Passes	421	320	34	28	22	97	524	328	24	0	0		1798	1554	1527	
Temporary Passes	0	0	0	0	0	0	0	0	0	0	0	0	0	0	27	
TOTAL # PLAYERS	4355	3596	760	231	923	690	1152	1580	291				13578	12025	10074	5968